

Priscilla Bacon Hospice

Building the future of hospice care in Norfolk



Priscilla Bacon
Hospice

Our Mission

Priscilla Bacon Hospice will provide more people in Norfolk with the end-of-life care they need.

We believe that the way in which we treat the dying and those with life-threatening illness, reveals the level of our compassion with which we care for all people, so we have built a charity to help provide the best possible end-of-life care for the whole county.

An architectural rendering of a large, multi-story hospice building complex. The buildings are rendered in a sketchy, watercolor style with various colors like brick red, white, and grey. They feature multiple chimneys and gabled roofs. In the foreground, there is a lush green lawn with several trees of different sizes and shapes. A few small figures of people are scattered across the lawn, some sitting on a bench, others walking. A small pond or stream is visible on the left side of the lawn. The sky is a light blue with soft, white clouds.

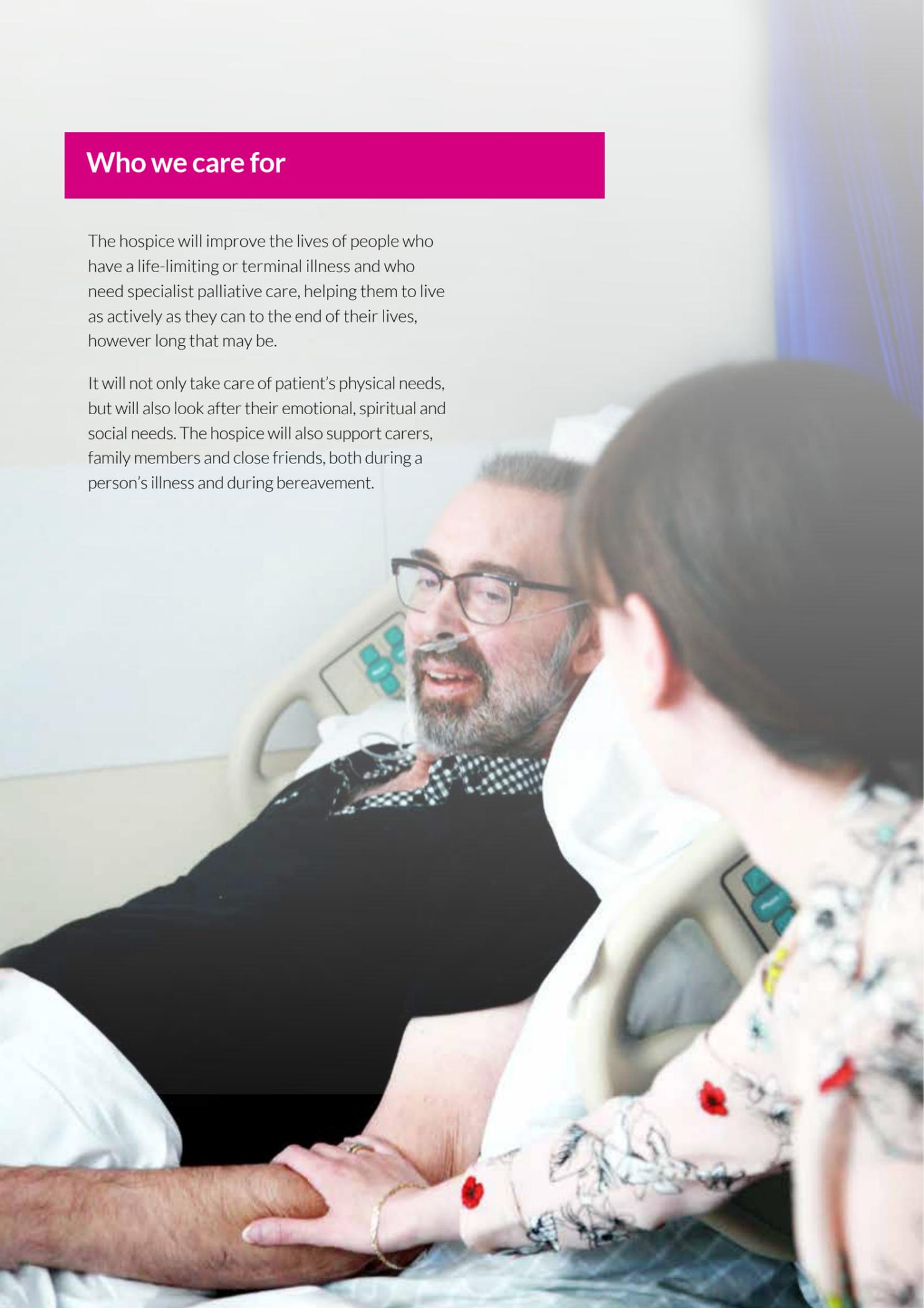
“By combining the resources and the initiative from the public sector and the private sector it means that we can push the boundaries and make a difference to every single family in this county.”

Lady Bacon
Patron of Priscilla Bacon Hospice

Who we care for

The hospice will improve the lives of people who have a life-limiting or terminal illness and who need specialist palliative care, helping them to live as actively as they can to the end of their lives, however long that may be.

It will not only take care of patient's physical needs, but will also look after their emotional, spiritual and social needs. The hospice will also support carers, family members and close friends, both during a person's illness and during bereavement.



Norfolk's need for care

Despite the excellent work being done in Norfolk's hospices, our county desperately needs to expand and develop its specialist palliative care provision as Norfolk has amongst the lowest number of deaths occurring in a hospice environment in the UK, with a significantly higher proportion of deaths taking place in care homes than the national average.

In Norfolk, we have an increasing population, which is living longer and has ever more complex clinical care needs, so the demand for end-of-life care is continuing to grow. It was estimated that 70% of the people dying in Norfolk and Waveney during 2015 needed some form of palliative care.

For 40 years, Priscilla Bacon Lodge has provided a high standard of specialist palliative care. Despite its achievements, it is now inadequate both in scale and configuration, as the population of Norfolk has trebled in this time, multiplying demand, and in its current location it cannot be extended.

The Lodge is dealing with an increasing number of complex care cases across inpatients, outpatients and its 'Hospice at Home' service. From November 2017 to October 2018, there were 4,622 referrals to the service with approximately 1,500 referrals each from North Norfolk, Norwich and South Norfolk.

According to national commissioning guidance, Norfolk and Waveney falls far short of the recommended number of specialist palliative care beds, doctors and nurses. In central Norfolk we should have between 41 and 59 specialist palliative care beds; we currently have just 16 at Priscilla Bacon Lodge¹.

The level of occupancy in the 16 beds at Priscilla Bacon Lodge is 92.6% - far higher than the national median of 78.5%, which allows for the fact that occupancy cannot always be planned and patients who would benefit from the care provided at Priscilla Bacon Lodge go without².



Footnotes:
¹ 2015 Public Health England data and P Tebbitt (2004) work.
² Commissioning Guidance for Specialist Palliative Care - Helping to Deliver the Commissioning Objectives 2012.

The Vision

Priscilla Bacon Hospice has the ambitious goal of providing Norfolk with a new, state-of-the-art facility and a hub for the 'Hospice at Home' service to be built adjacent to the Norfolk & Norwich University Hospital. We believe that it is essential to develop a consolidated strategy for palliative care and education in Norfolk with all hospice professionals and partner organisations and are working to ensure that we achieve this objective.

With our NHS partners, we have agreed an ambitious solution to provide a twenty-first century hospice offering 24 in-patient beds (with scope to expand), specialist clinical care, an accessible location, and facilities to co-ordinate community end-of-life care and ensure that we invest in staff education and training and research and development.

The new hospice will provide new and improved resources to ensure delivery of the very best quality of care for generations to come.



The new building will offer:

- An in-patient centre with modern facilities and capacity for 24 in-patient beds
- Family rooms for relatives and patients with young children so families can stay together towards the end-of-life
- Landscaped gardens accessible from bedrooms and wards for patients, relatives and visitors alike
- Enhanced public areas, including a 'Warm Heart of the Hospice' building providing a dining room for patients and their relatives
- Improved day care and outpatients' facilities
- Education and seminar facilities coordinated in conjunction with our partners to train staff, carers and patients
- A dedicated 'Hospice at Home' hub for specialist palliative and end-of-life care delivered in the community and in partnership with hospitals and care homes
- Complementary therapy suites for patients, families and children
- Counselling and therapy programs for all age groups and needs
- Research space to ensure that staff can continue to research new treatments and support participation in clinical trials.

We believe the new Priscilla Bacon Hospice will have a transformational effect throughout the county.



Meeting The need

We must raise £12.5 million to make this project a reality. This figure covers all building work, equipment and the commissioning of the new Priscilla Bacon Hospice in its prime, green-field location.

The successful conclusion of this project will ensure:

- Increasing capacity to 24 in-patient beds with enhanced therapeutic facilities
- Increased access to day-care services and an increased 'Hospice at Home' support throughout the community
- Increased access to specialist nurses, consultants and doctors with widespread community education throughout the region
- Enhanced education space for staff and patients and their carers
- Enhanced research opportunities through the co-location with the Norfolk and Norwich University Hospital on the Norwich Research Park

Our fundraising operations are funded in a large part through revenues received from our network of charitable retail shops – this enables us to ensure that 93 pence in every pound goes to the campaign.



With your help

The Priscilla Bacon Lodge has a proud heritage of bringing the best specialist care, peace, dignity and vital support to thousands of families across Norfolk.

The new charity will continue to build upon this wonderful legacy by greatly enhancing the community impact and capabilities of the hospice for many years to come.

Once established, Priscilla Bacon Hospice will help more people choose where they wish to receive the best possible end-of-life care, and to access the specific services they require when they need them.

Help us to build Priscilla Bacon Hospice and change the future of palliative care in Norfolk.

"I felt I must write to thank you all for the wonderful care and kindness you showed to my family and especially to my son as he spent his last days at Priscilla Bacon Lodge. We are so grateful that he was able to be among such lovely dedicated people as he left us. Thank you all again."

Mother of a former patient at Priscilla Bacon Lodge



Trustee information

Board of trustees:

Lady Bacon, Patron

**The Rt Reverend Graham James,
Bishop of Norwich**

Robert Carter DL

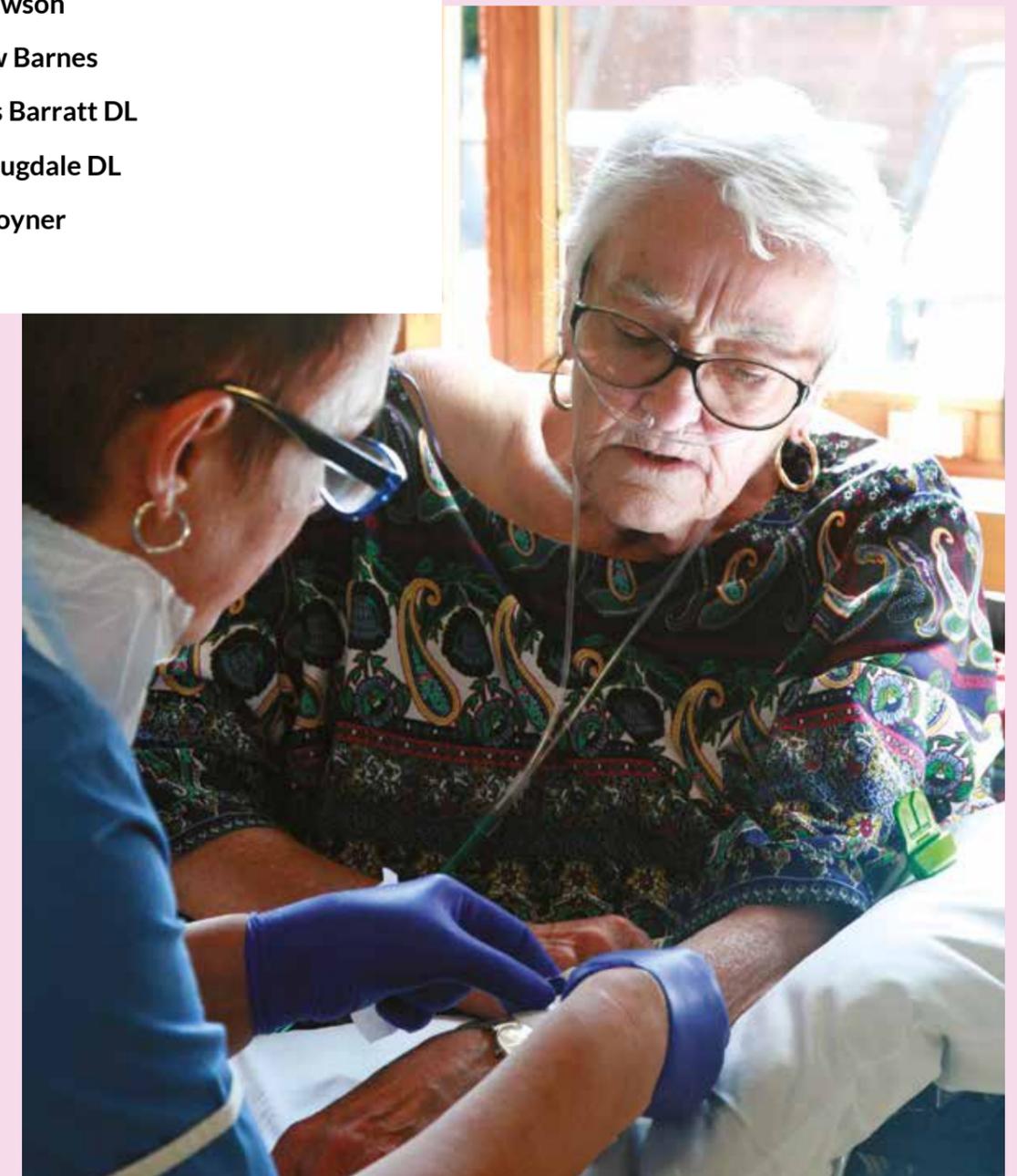
Iain Mawson

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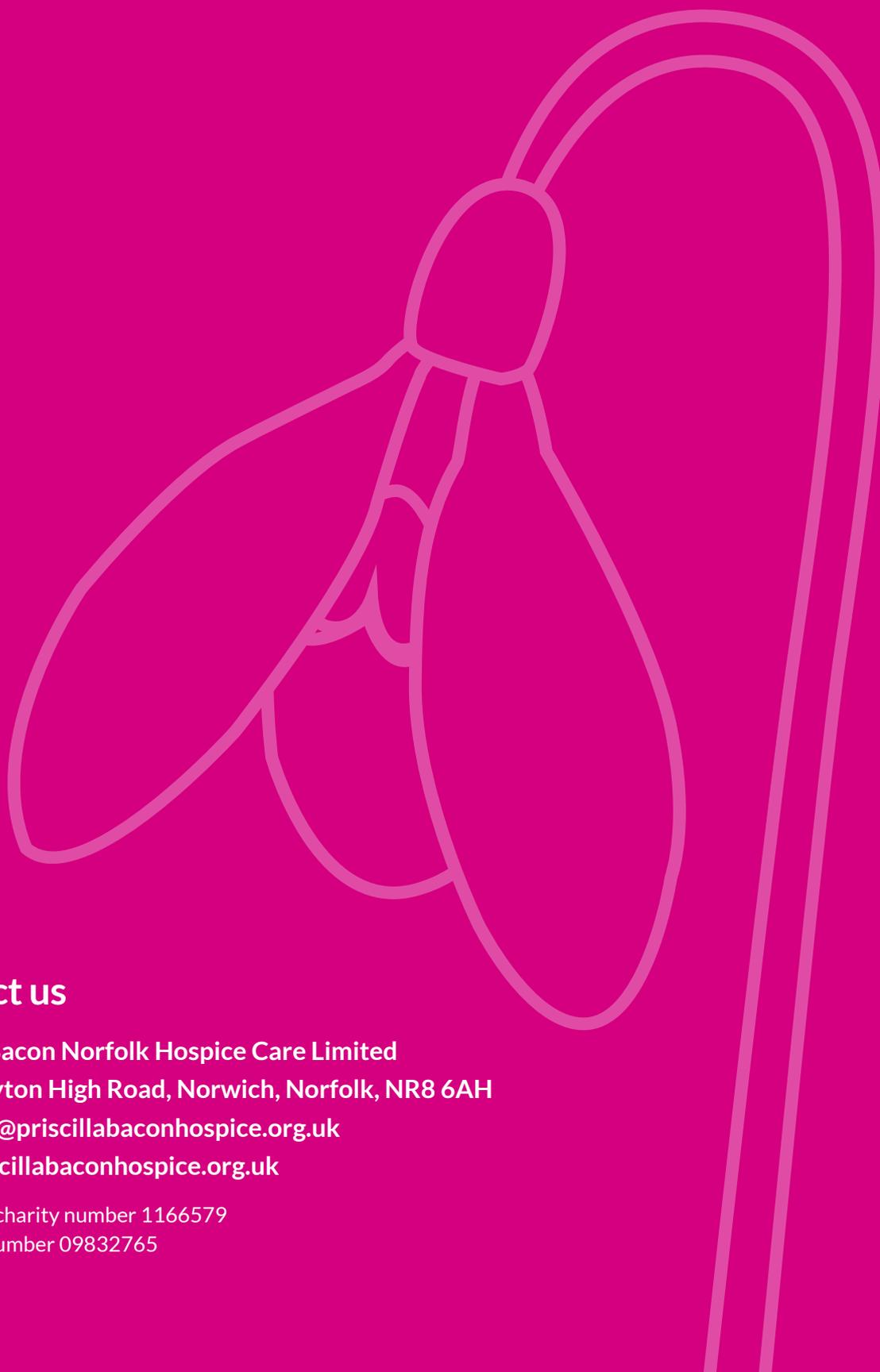
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Registered with
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